

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Reed Business Information  
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Official Publication of: None  
Established: 1946  
Issues Per Year: 13



**FIELD SERVED**

MODERN MATERIALS HANDLING serves manufacturing companies and non-manufacturing companies including wholesale, retail, transportation & warehousing and other non-manufacturing industries as defined in Paragraph 3a herein.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are personnel whose titles include company management, plant management, engineering, purchasing, warehousing/distribution/logistics and other titles as shown in Paragraph 3a herein. All qualified recipients buy, recommend or approve materials handling equipment or services as described in Paragraph 3a.

**PURPOSE**

This circulation statement includes an analysis of qualified recipients who buy, recommend or approve materials handling equipment or services as described in Paragraph 3a herein. Also included is an analysis of the types of manufacturing or distribution center/warehouse facilities for which qualified recipients buy, recommend or approve materials handling equipment or services.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	298
Advertiser and Agency _____	671
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	138
Electronic _____	-
All Other _____	917
<b>TOTAL</b>	<b>2,024</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	81,051	100.0	81,051	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>81,051</b>	<b>100.0</b>	<b>81,051</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January ____	3,742	717	65,989	15,077			81,066	April ____	3,835	3,823	63,706	17,340			81,046
February ____	4,426	4,402	65,077	15,965			81,042	May ____	5,144	5,168	63,152	17,918			81,070
March ____	7,674	7,690	65,049	16,009			81,058	June ____	240	194	63,085	17,939			81,024
								<b>TOTAL</b>	<b>25,061</b>	<b>21,994</b>					

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year						
I. <b>TOTAL</b> - Personal direct request from the recipient: _____	<b>61,207</b>	<b>16,160</b>	-	<b>59,449</b>	<b>17,918</b>			<b>77,367</b>	<b>95.4</b>
a. Written _____	7,968	2,368	-	9,903	433			10,336	12.7
b. Telecommunication _____	22,495	6,942	-	22,821	6,616			29,437	36.3
c. Electronic _____	30,744	6,850	-	26,725	10,869			37,594	46.4
II. <b>TOTAL</b> - Request from recipient's company: _____	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-			-	-
III. <b>TOTAL</b> - Membership Benefit: _____	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-			-	-
IV. <b>TOTAL</b> - Communication from recipient or recipient's company (other than request): _____	<b>3,703</b>	-	-	<b>3,703</b>	-			<b>3,703</b>	<b>4.6</b>
a. Written _____	651	-	-	651	-			651	0.8
b. Telecommunication _____	655	-	-	655	-			655	0.8
c. Electronic _____	2,397	-	-	2,397	-			2,397	3.0
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. <b>TOTAL</b> - Single Copy Sales: _____	-	-	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>64,910</b>	<b>16,160</b>	-	<b>63,152</b>	<b>17,918</b>			<b>81,070</b>	<b>100.0</b>
<b>PERCENT</b>	<b>80.1</b>	<b>19.9</b>	-	<b>77.9</b>	<b>22.1</b>			<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009						
MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	63,152	17,918			81,070	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>63,152</b>	<b>17,918</b>			<b>81,070</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009													
State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	256	56			312		400-427 Kentucky _____	1,156	261			1,417	
030-038 New Hampshire _____	279	62			341		370-385 Tennessee _____	1,580	365			1,945	
050-059 Vermont _____	142	29			171		350-369 Alabama _____	854	174			1,028	
010-027 Massachusetts _____	1,446	359			1,805		386-397 Mississippi _____	417	78			495	
028-029 Rhode Island _____	244	60			304		<b>EAST SO. CENTRAL</b>	<b>4,007</b>	<b>878</b>			<b>4,885</b>	<b>6.0</b>
060-069 Connecticut _____	784	191			975		716-729 Arkansas _____	599	138			737	
<b>NEW ENGLAND</b>	<b>3,151</b>	<b>757</b>			<b>3,908</b>	<b>4.8</b>	700-714 Louisiana _____	426	96			522	
100-149 New York _____	2,948	616			3,564		730-749 Oklahoma _____	571	117			688	
070-089 New Jersey _____	2,265	460			2,725		750-799 Texas _____	3,956	953			4,909	
150-196 Pennsylvania _____	3,775	769			4,544		<b>WEST SO. CENTRAL</b>	<b>5,552</b>	<b>1,304</b>			<b>6,856</b>	<b>8.5</b>
<b>MIDDLE ATLANTIC</b>	<b>8,988</b>	<b>1,845</b>			<b>10,833</b>	<b>13.4</b>	590-599 Montana _____	111	23			134	
430-459 Ohio _____	4,065	931			4,996		832-838 Idaho _____	233	59			292	
460-479 Indiana _____	1,961	461			2,422		820-831 Wyoming _____	70	14			84	
600-629 Illinois _____	4,406	876			5,282		800-816 Colorado _____	674	149			823	
480-499 Michigan _____	2,606	577			3,183		870-884 New Mexico _____	161	37			198	
530-549 Wisconsin _____	2,728	548			3,276		850-865 Arizona _____	710	185			895	
<b>EAST NO. CENTRAL</b>	<b>15,766</b>	<b>3,393</b>			<b>19,159</b>	<b>23.6</b>	840-847 Utah _____	541	146			687	
550-567 Minnesota _____	1,658	355			2,013		889-898 Nevada _____	279	51			330	
500-528 Iowa _____	927	246			1,173		<b>MOUNTAIN</b>	<b>2,779</b>	<b>664</b>			<b>3,443</b>	<b>4.2</b>
630-658 Missouri _____	1,468	308			1,776		995-999 Alaska _____	59	21			80	
580-588 North Dakota _____	160	31			191		980-994 Washington _____	933	232			1,165	
570-577 South Dakota _____	160	32			192		970-979 Oregon _____	657	143			800	
680-693 Nebraska _____	567	98			665		900-961 California _____	5,083	1,249			6,332	
660-679 Kansas _____	691	164			855		967-968 Hawaii _____	108	24			132	
<b>WEST NO. CENTRAL</b>	<b>5,631</b>	<b>1,234</b>			<b>6,865</b>	<b>8.5</b>	<b>PACIFIC</b>	<b>6,840</b>	<b>1,669</b>			<b>8,509</b>	<b>10.5</b>
197-199 Delaware _____	159	47			206		<b>UNITED STATES</b>	<b>62,975</b>	<b>14,076</b>			<b>77,051</b>	<b>95.0</b>
206-219 Maryland _____	832	181			1,013		969 & 004-009 U.S. Territories _____	165	63			228	
200-205 Washington, DC _____	61	26			87		Canada _____	-	639			639	
220-246 Virginia _____	1,304	308			1,612		Mexico _____	-	179			179	
247-268 West Virginia _____	278	59			337		Other International _____	-	2,958			2,958	
270-289 North Carolina _____	2,195	498			2,693		APQ/FPO _____	12	3			15	
290-299 South Carolina _____	1,110	247			1,357		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>63,152</b>	<b>17,918</b>			<b>81,070</b>	<b>100.0</b>
300-319 Georgia _____	2,070	461			2,531								
320-349 Florida _____	2,252	505			2,757								
<b>SOUTH ATLANTIC</b>	<b>10,261</b>	<b>2,332</b>			<b>12,593</b>	<b>15.5</b>							

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified	97,990	91,828	86,036	85,394	84,034	81,051
Qualified Non-Paid Total	97,990	91,828	86,036	85,394	84,034	81,051
Print Only	97,990	85,766	73,675	71,002	69,484	64,343
Electronic Only	-	6,062	12,361	14,392	14,550	16,708
Qualified Paid Total	-	-	-	-	-	-
Print Only	-	-	-	-	-	-
Electronic Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

**8. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
13	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**9. ADDITIONAL DATA**

**METHOD OF DISTRIBUTION:**

Print copies are distributed via postal services or other carriers. Recipients who request the electronic versions are notified via email when the version is available.

**PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	64,343	100.0	64,343	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>64,343</b>	<b>100.0</b>	<b>64,343</b>	<b>100.0</b>	-	-

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Electronic Version Only**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	16,708	100.0	16,708	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>16,708</b>	<b>100.0</b>	<b>16,708</b>	<b>100.0</b>	-	-

QUALIFICATIONS FORM USED TO ELICIT SUPPLEMENTARY DATA:

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**C** Which best describes the primary business of your company? (Check ONE only)

- Manufacturing**
- 10  Food, Beverage & Tobacco
  - 11  Textiles/Apparel
  - 12  Paper/Printing
  - 13  Chemicals/Pharmaceuticals
  - 14  Plastics/Rubber
  - 15  Primary Metals
  - 16  Fabricated Metals
  - 17  Industrial Machinery
  - 18  Computers/Electronics
  - 19  Electrical Equipment
  - 20  Aerospace
  - 21  Automotive/Transportation Equipment
  - 22  Furniture
  - 23  Other Manufacturing

- Non-Manufacturing**
- 24  Wholesale Trade
  - 25  Retail Trade
  - 26  3rd Party Logistics Provider
  - 27  Transportation/Warehousing Services
  - 28  Business/Consulting Services
  - 29  Other Non-Manufacturing
  - 30  Other Business Not Identified Above

31/ \_\_\_\_\_  
(please describe)

**D** How many employees are there in your company (including this and other locations)? (Check ONE only)

- 77  1,000 or more
- 78  500-999
- 79  250-499
- 80  100-249
- 81  50-99
- 82  20-49
- 83  1-19

**E** Which of the following do you buy, recommend or approve? (Check ALL that apply)

- 40  Powered Lift Trucks, Floor Trucks & Accessories
- 41  Conveying Equipment and AGVs
- 42  Racks/Shelves
- 43  Storage & Staging Equipment, Picking Systems and Automated Storage Systems
- 44  Work Positioners, Manipulators and Overhead Handling Equipment
- 45  Automatic Data Capture Equipment, RFID, Information Systems and Controls
- 46  Packaging, Labeling, Shipping and Weighing Equipment
- 47  Dock Equipment
- 48  Power Transmission Equipment
- 49  Software Systems for Manufacturing
- 50  Software Systems for Warehousing or Logistics
- 51  Systems Integrators/Consulting
- 52  Third Party Warehousing/Transportation Services
- 53  None of the above

**F** For which of the following types of facilities do you buy, recommend or approve materials handling equipment or services? (Check ALL that apply)

- 60  Manufacturing
- 61  Distribution Center
- 62  Warehouse
- 63  Other (please describe)
- 64/ \_\_\_\_\_

**G** Which of the following other publications do you currently receive? (Check ALL that apply)

- 95  Material Handling Management
- 96  DC Velocity
- 97  None of the above

Please answer all question, sign and date the card. Incomplete forms cannot be processed or acknowledged. The publisher reserves the right to serve only those individuals who meet the publication qualifications.

MMH0908Q1GA

CONTINUED ON OTHER SIDE

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Brian Ceraolo, Group Publisher

Charles Tanner, Director of Audience Marketing

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	June 18, 2009
State	Massachusetts
County	Middlesex
Received by BPA Worldwide	June 18, 2009
Type	PSJ
ID Number	M103Y0J9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009													
This issue is -% or 23 copies above the average of the other 5 issues reported in Paragraph two.													
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Total Recipients Who Buy, Recommend or Approve Materials Handling Equipment or Services (See Note 1)	CLASSIFICATION BY TITLE						CLASSIFICATION BY NUMBER OF EMPLOYEES AT COMPANY	
						COMPANY MANAGEMENT	PLANT MANAGEMENT	ENGINEERING	PURCHASING	WAREHOUSING DISTRIBUTION AND LOGISTICS	Sales, Marketing and other titled individuals	Under 100	100 or more
						Presidents, Vice Presidents, General Managers, Owners, CEOs and other Corporate Officials	Plant Managers, Materials Managers, Operations Managers, Production Managers, Maintenance Managers, Supervisors	Plant Engineers, Material Handling Engineers, Industrial Engineers, Manufacturing Engineers, Project Engineers and other Engineering titles	Purchasing Directors/Managers/ Agents and Buyers	Warehouse, Distribution, Logistics, Traffic, Transportation and Supply Chain Directors, Managers & Supervisors			
Food, Beverage & Tobacco Manufacturing	6,612	8.2	5,344	1,268	6,612	1,325	2,504	1,220	542	964	57	696	5,916
Textiles/Apparel Manufacturing	1,505	1.8	1,240	265	1,505	287	481	337	110	280	10	115	1,390
Paper/Printing Manufacturing	4,648	5.7	3,904	744	4,648	794	1,781	921	402	661	89	425	4,223
Chemical/Pharmaceutical Manufacturing	5,523	6.8	4,233	1,290	5,523	789	1,845	1,620	483	726	60	536	4,987
Plastics & Rubber Manufacturing	3,323	4.1	2,586	737	3,323	531	1,054	969	332	390	47	373	2,950
Primary Metals Manufacturing	2,900	3.6	2,287	613	2,900	367	1,010	947	294	240	42	244	2,656
Fabricated Metals Manufacturing	5,455	6.7	4,357	1,098	5,455	1,090	1,617	1,482	718	466	82	879	4,576
Industrial Machinery Manufacturing	4,137	5.1	3,122	1,015	4,137	876	966	1,282	425	353	235	844	3,293
Computers & Electronics Manufacturing	2,807	3.5	1,971	836	2,807	551	693	855	278	385	45	349	2,458
Electrical Equipment Manufacturing	2,047	2.5	1,552	495	2,047	331	498	645	231	295	47	280	1,767
Aerospace Manufacturing	1,473	1.8	1,120	353	1,473	149	427	569	140	169	19	107	1,366
Automotive & Transportation Equipment Manufacturing	3,590	4.4	2,722	868	3,590	405	1,043	1,236	440	397	69	283	3,307
Furniture Manufacturing	934	1.2	768	166	934	204	274	209	107	130	10	108	826
Other Manufacturing	3,878	4.8	2,985	893	3,878	792	1,015	740	525	693	113	693	3,185
<b>SUB-TOTAL MANUFACTURING</b>	<b>48,832</b>	<b>60.2</b>	<b>38,191</b>	<b>10,641</b>	<b>48,832</b>	<b>8,491</b>	<b>15,208</b>	<b>13,032</b>	<b>5,027</b>	<b>6,149</b>	<b>925</b>	<b>5,932</b>	<b>42,900</b>
Wholesale Trade	8,450	10.4	6,927	1,523	8,450	4,015	1,720	325	550	1,517	323		
Retail Trade	5,028	6.2	4,048	980	5,028	1,898	1,102	348	320	1,145	215		
3rd Party Logistics Provider	3,328	4.1	2,501	827	3,328	1,484	809	269	85	593	88		
Transportation/Warehousing Services	5,344	6.6	4,263	1,081	5,344	1,850	1,354	373	251	1,368	148		
Business/Consulting Services	4,775	5.9	3,282	1,493	4,775	2,869	727	754	152	132	141		
Other Non-Manufacturing	5,313	6.6	3,940	1,373	5,313	1,438	1,467	756	646	750	256		
<b>SUB-TOTAL NON-MANUFACTURING</b>	<b>32,238</b>	<b>39.8</b>	<b>24,961</b>	<b>7,277</b>	<b>32,238</b>	<b>13,554</b>	<b>7,179</b>	<b>2,825</b>	<b>2,004</b>	<b>5,505</b>	<b>1,171</b>		
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>81,070</b>	<b>100.0</b>	<b>63,152</b>	<b>17,918</b>	<b>81,070</b>	<b>22,045</b>	<b>22,387</b>	<b>15,857</b>	<b>7,031</b>	<b>11,654</b>	<b>2,096</b>		

Note 1 - Materials Handling Equipment or Services includes: Powered Lift Trucks, Floor Trucks & Accessories; Conveying Equipment and AGVs; Software Systems for Manufacturing Warehousing or Logistics; Automatic Data Capture, RFID, Information Systems and Controls; Storage & Staging Equipment, Picking Systems, Racks/Shelves, Automated Storage Systems, Packaging Labeling, Shipping and Weighing Equipment, Work Positioners, Manipulators and Overhead Handling Equipment; Dock Equipment; Power Transmission Equipment; Systems Integrators/Consulting; Third Party Warehousing/Transportation Services.

**SUPPLEMENTARY DATA FOR THE ISSUE OF MAY 2009**  
 This is an analysis of the 81,070 or 100% of the recipients who buy, recommend or approve materials handling equipment or services. See questionnaire used to elicit these data. Since any one respondent may have checked more than one response, the totals for each of these should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	Total Recipients Who Buy, Recommend or Approve Materials Handling Equipment or Services	MATERIALS HANDLING EQUIPMENT AND SERVICES THAT RECIPIENTS BUY, RECOMMEND OR APPROVE										
			Powered Lift Trucks, Floor Trucks & Accessories	Conveying Equipment and AGVs	Software Systems for Manufacturing, Warehousing or Logistics	Automatic Data Capture Equipment, RFID, Information Systems and Controls	Storage & Staging Equipment, Picking Systems, Automated Storage Systems, Racks/Shelves	Packaging, Labeling, Shipping and Weighing Equipment	Work Positioners, Manipulators, and Overhead Handling Equipment	Dock Equipment	Power Transmission Equipment	Systems Integrators/Consulting	Third Party Warehousing/Transportation Services
Food, Beverage & Tobacco Manufacturing	6,612	6,612	4,632	4,178	3,435	3,197	5,024	4,781	3,251	4,025	2,754	2,048	2,720
Textiles/Apparel Manufacturing	1,505	1,505	1,120	878	786	699	1,201	1,093	684	957	555	405	620
Paper/Printing Manufacturing	4,648	4,648	3,385	2,689	2,223	1,953	3,487	3,250	2,314	2,869	1,963	1,128	1,728
Chemical/Pharmaceutical Manufacturing	5,523	5,523	3,500	3,073	2,716	2,556	4,011	3,897	2,493	2,856	2,066	1,517	1,995
Plastics & Rubber Manufacturing	3,323	3,323	2,241	1,910	1,570	1,442	2,531	2,317	1,695	1,833	1,306	755	1,165
Primary Metals Manufacturing	2,900	2,900	1,957	1,592	1,433	1,218	2,277	1,821	1,860	1,534	1,419	724	974
Fabricated Metals Manufacturing	5,455	5,455	3,944	2,893	2,539	2,087	4,251	3,583	3,220	2,861	2,163	1,195	1,758
Industrial Machinery Manufacturing	4,137	4,137	2,485	2,078	1,733	1,622	2,782	2,259	1,957	1,644	1,556	989	1,067
Computers & Electronics Manufacturing	2,807	2,807	1,451	1,061	1,660	1,567	2,040	1,854	1,072	1,162	691	916	1,057
Electrical Equipment Manufacturing	2,047	2,047	1,214	887	943	928	1,434	1,309	852	911	656	494	650
Aerospace Manufacturing	1,473	1,473	796	505	695	709	1,100	864	683	589	413	363	412
Automotive & Transportation Equipment Manufacturing	3,590	3,590	2,369	1,882	1,655	1,642	2,651	2,083	1,764	1,689	1,166	835	1,233
Furniture Manufacturing	934	934	711	535	472	397	730	641	474	598	315	230	362
Other Manufacturing	3,878	3,878	2,707	1,958	1,863	1,666	2,879	2,558	1,659	1,948	1,193	885	1,500
<b>SUB-TOTAL MANUFACTURING</b>	<b>48,832</b>	<b>48,832</b>	<b>32,512</b>	<b>26,119</b>	<b>23,723</b>	<b>21,683</b>	<b>36,398</b>	<b>32,310</b>	<b>23,978</b>	<b>25,476</b>	<b>18,216</b>	<b>12,484</b>	<b>17,241</b>
Wholesale Trade	8,450	8,450	6,183	3,921	4,089	3,334	6,640	5,780	3,406	5,309	2,415	2,146	3,703
Retail Trade	5,028	5,028	3,622	2,505	2,430	2,011	3,920	3,185	2,022	3,044	1,292	1,350	2,198
3rd Party Logistics Provider	3,328	3,328	2,260	1,333	1,967	1,581	2,307	2,023	1,102	1,925	718	979	2,400
Transportation/Warehousing Services	5,344	5,344	4,061	2,217	2,801	2,227	3,775	3,242	1,929	3,387	1,451	1,237	3,082
Business/Consulting Services	4,775	4,775	2,288	2,566	2,771	2,444	3,193	2,568	1,961	1,944	1,404	2,630	1,801
Other Non-Manufacturing	5,313	5,313	3,413	2,386	2,238	2,056	3,933	3,081	2,190	2,703	1,628	1,317	1,784
<b>SUB-TOTAL NON-MANUFACTURING</b>	<b>32,238</b>	<b>32,238</b>	<b>21,827</b>	<b>14,928</b>	<b>16,296</b>	<b>13,653</b>	<b>23,768</b>	<b>19,879</b>	<b>12,610</b>	<b>18,312</b>	<b>8,908</b>	<b>9,659</b>	<b>14,968</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>81,070</b>	<b>81,070</b>	<b>54,339</b>	<b>41,047</b>	<b>40,019</b>	<b>35,336</b>	<b>60,166</b>	<b>52,189</b>	<b>36,588</b>	<b>43,788</b>	<b>27,124</b>	<b>22,143</b>	<b>32,209</b>

**SUPPLEMENTARY DATA FOR THE ISSUE OF MAY 2009**  
 This is an analysis of the 72,929 or 90.0% of the recipients who have indicated the types of facilities for which they buy, recommend or approve materials handling equipment or services. See questionnaire used to elicit these data. Since any one respondent may have checked more than one response, the totals for each of these should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	Total Recipients Who Buy, Recommend or Approve Materials Handling Equipment or Services	Type of facilities for which subscribers buy, recommend or approve materials handling equipments or services		
			TOTAL RESPONDENTS	Distribution Centers/Warehouses	Manufacturing Facilities
Manufacturing	48,832	48,832	44,479	25,953	38,856
Wholesale/Retail Trade	13,478	13,478	12,257	11,374	5,470
Third Party Logistics Provider, Transportation/Warehousing Services, Business/Consulting Services, Other Non-Manufacturing	18,760	18,760	16,193	14,282	8,032
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>81,070</b>	<b>81,070</b>	<b>72,929</b>	<b>51,609</b>	<b>52,358</b>