

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Reed Business Information  
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(See Paragraph 9)



**FIELD SERVED**

MODERN MATERIALS HANDLING serves manufacturing companies and non-manufacturing companies including wholesale, retail, transportation & warehousing and other non-manufacturing industries as defined in Paragraph 3a herein.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are personnel whose titles include company management, plant management, engineering, purchasing, warehousing/distribution/logistics and other titles as shown in Paragraph 3a herein. All qualified recipients buy, recommend or approve materials handling equipment or services as described in Paragraph 3a.

**PURPOSE**

This circulation statement includes an analysis of qualified recipients who buy, recommend or approve materials handling equipment or services as described in Paragraph 3a herein. Also included is an analysis of the types of manufacturing or distribution center/warehouse facilities for which qualified recipients buy, recommend or approve materials handling equipment or services.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	269
Advertiser and Agency	374
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	13
Digital	-
All Other	863
<b>TOTAL</b>	<b>1,519</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	81,048	100.0	81,048	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>81,048</b>	<b>100.0</b>	<b>81,048</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
August	850	808	62,650	18,381		81,031	November	1,286	1,312	63,426	17,644				81,070
September	645	635	62,437	18,584		81,021	December	1,325	1,303	63,609	17,439				81,048
							<b>TOTAL</b>		<b>5,300</b>	<b>5,324</b>					

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year						
I. <b>TOTAL</b> - Direct Request: _____	<b>61,207</b>	<b>16,160</b>	<b>-</b>	<b>59,723</b>	<b>17,644</b>			<b>77,367</b>	<b>95.4</b>
a. Written _____	7,968	2,368	-	9,992	344			10,336	12.7
b. Telecommunication _____	22,495	6,942	-	24,619	4,818			29,437	36.3
c. Electronic _____	30,744	6,850	-	25,112	12,482			37,594	46.4
II. <b>TOTAL</b> - Request from recipient's company: _____	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-			-	-
III. <b>TOTAL</b> - Membership Benefit: _____	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-			-	-
IV. <b>TOTAL</b> - Communication from recipient or recipient's company (other than request): _____	<b>3,703</b>	<b>-</b>	<b>-</b>	<b>3,703</b>	<b>-</b>			<b>3,703</b>	<b>4.6</b>
a. Written _____	651	-	-	651	-			651	0.8
b. Telecommunication _____	655	-	-	655	-			655	0.8
c. Electronic _____	2,397	-	-	2,397	-			2,397	3.0
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. <b>TOTAL</b> - Single Copy Sales: _____	-	-	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>64,910</b>	<b>16,160</b>	<b>-</b>	<b>63,426</b>	<b>17,644</b>			<b>81,070</b>	<b>100.0</b>
<b>PERCENT</b>	<b>80.1</b>	<b>19.9</b>	<b>-</b>	<b>78.2</b>	<b>21.8</b>			<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009						
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	63,426	17,644			81,070	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>63,426</b>	<b>17,644</b>			<b>81,070</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009													
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	257	54			311		400-427 Kentucky _____	1,178	248			1,426	
030-038 New Hampshire _____	295	59			354		370-385 Tennessee _____	1,594	349			1,943	
050-059 Vermont _____	141	31			172		350-369 Alabama _____	859	179			1,038	
010-027 Massachusetts _____	1,468	353			1,821		386-397 Mississippi _____	426	82			508	
028-029 Rhode Island _____	250	53			303		<b>EAST SO. CENTRAL</b>	<b>4,057</b>	<b>858</b>			<b>4,915</b>	<b>6.1</b>
060-069 Connecticut _____	808	174			982		716-729 Arkansas _____	611	136			747	
<b>NEW ENGLAND</b>	<b>3,219</b>	<b>724</b>			<b>3,943</b>	<b>4.9</b>	700-714 Louisiana _____	438	96			534	
100-149 New York _____	2,939	616			3,555		730-749 Oklahoma _____	575	117			692	
070-089 New Jersey _____	2,262	473			2,735		750-799 Texas _____	4,042	922			4,964	
150-196 Pennsylvania _____	3,756	774			4,530		<b>WEST SO. CENTRAL</b>	<b>5,666</b>	<b>1,271</b>			<b>6,937</b>	<b>8.6</b>
<b>MIDDLE ATLANTIC</b>	<b>8,957</b>	<b>1,863</b>			<b>10,820</b>	<b>13.3</b>	590-599 Montana _____	106	23			129	
430-459 Ohio _____	4,028	947			4,975		832-838 Idaho _____	236	55			291	
460-479 Indiana _____	1,936	478			2,414		820-831 Wyoming _____	68	13			81	
600-629 Illinois _____	4,366	895			5,261		800-816 Colorado _____	671	156			827	
480-499 Michigan _____	2,645	559			3,204		870-884 New Mexico _____	159	36			195	
530-549 Wisconsin _____	2,708	561			3,269		850-865 Arizona _____	727	183			910	
<b>EAST NO. CENTRAL</b>	<b>15,683</b>	<b>3,440</b>			<b>19,123</b>	<b>23.6</b>	840-847 Utah _____	549	143			692	
550-567 Minnesota _____	1,659	360			2,019		889-898 Nevada _____	273	53			326	
500-528 Iowa _____	904	241			1,145		<b>MOUNTAIN</b>	<b>2,789</b>	<b>662</b>			<b>3,451</b>	<b>4.3</b>
630-658 Missouri _____	1,458	306			1,764		995-999 Alaska _____	65	21			86	
580-588 North Dakota _____	159	35			194		980-994 Washington _____	909	242			1,151	
570-577 South Dakota _____	157	29			186		970-979 Oregon _____	654	146			800	
680-693 Nebraska _____	571	101			672		900-961 California _____	5,150	1,244			6,394	
660-679 Kansas _____	702	152			854		967-968 Hawaii _____	109	26			135	
<b>WEST NO. CENTRAL</b>	<b>5,610</b>	<b>1,224</b>			<b>6,834</b>	<b>8.4</b>	<b>PACIFIC</b>	<b>6,887</b>	<b>1,679</b>			<b>8,566</b>	<b>10.6</b>
197-199 Delaware _____	161	44			205		<b>UNITED STATES</b>	<b>63,239</b>	<b>14,062</b>			<b>77,301</b>	<b>95.4</b>
206-219 Maryland _____	844	183			1,027		969 & 004-009 U.S. Territories _____	153	78			231	
200-205 Washington, DC _____	61	26			87		Canada _____	6	573			579	
220-246 Virginia _____	1,292	322			1,614		Mexico _____	2	174			176	
247-268 West Virginia _____	283	59			342		Other International _____	12	2,754			2,766	
270-289 North Carolina _____	2,212	495			2,707		APO/FPO _____	14	3			17	
290-299 South Carolina _____	1,116	254			1,370		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>63,426</b>	<b>17,644</b>			<b>81,070</b>	<b>100.0</b>
300-319 Georgia _____	2,099	448			2,547								
320-349 Florida _____	2,303	510			2,813								
<b>SOUTH ATLANTIC</b>	<b>10,371</b>	<b>2,341</b>			<b>12,712</b>	<b>15.7</b>							

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified	91,828	86,036	85,394	84,034	81,051	81,048
Qualified Non-Paid Total	91,828	86,036	85,394	84,034	81,051	81,048
Print Only	85,766	73,675	71,002	69,484	64,343	63,016
Digital Only	6,062	12,361	14,392	14,550	16,708	18,032
Qualified Paid Total	-	-	-	-	-	-
Print Only	-	-	-	-	-	-
Digital Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

8. PAID CIRCULATION DATA (See Paragraph 9)	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

CHANGE IN FREQUENCY:

Effective with the October 2009 issue, Modern Materials Handling changed its frequency from 13 to 12 issues per year.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	63,016	100.0	63,016	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>63,016</b>	<b>100.0</b>	<b>63,016</b>	<b>100.0</b>	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	18,032	100.0	18,032	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>18,032</b>	<b>100.0</b>	<b>18,032</b>	<b>100.0</b>	-	-

QUALIFICATIONS FORM USED TO ELICIT SUPPLEMENTARY DATA:

FREE SUBSCRIPTION FORM

Reed Business Information.

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**X** YOUR SIGNATURE (REQUIRED) \_\_\_\_\_ DATE \_\_\_\_\_

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**C** Which best describes the primary business of your company? (Check ONE only)

- Manufacturing**
- 10  Food, Beverage & Tobacco
  - 11  Textiles/Apparel
  - 12  Paper/Printing
  - 13  Chemicals/Pharmaceuticals
  - 14  Plastics/Rubber
  - 15  Primary Metals
  - 16  Fabricated Metals
  - 17  Industrial Machinery
  - 18  Computers/Electronics
  - 19  Electrical Equipment
  - 20  Aerospace
  - 21  Automotive/Transportation Equipment
  - 22  Furniture
  - 23  Other Manufacturing
- Non-Manufacturing**
- 24  Wholesale Trade
  - 25  Retail Trade
  - 26  3rd Party Logistics Provider
  - 27  Transportation/Warehousing Services
  - 28  Business/Consulting Services
  - 29  Other Non-Manufacturing
  - 30  Other Business Not Identified Above

31/ \_\_\_\_\_  
(please describe)

**D** How many employees are there in your company (including this and other locations)? (Check ONE only)

- 77  1,000 or more
- 78  500-999
- 79  250-499
- 80  100-249
- 81  50-99
- 82  20-49
- 83  1-19

**E** Which of the following do you buy, recommend or approve? (Check ALL that apply)

- 40  Powered Lift Trucks, Floor Trucks & Accessories
- 41  Conveying Equipment and AGVs
- 42  Racks/Shelves
- 43  Storage & Staging Equipment, Picking Systems and Automated Storage Systems
- 44  Work Positioners, Manipulators and Overhead Handling Equipment
- 45  Automatic Data Capture Equipment, RFID, Information Systems and Controls
- 46  Packaging, Labeling, Shipping and Weighing Equipment
- 47  Dock Equipment
- 48  Power Transmission Equipment
- 49  Software Systems for Manufacturing
- 50  Software Systems for Warehousing or Logistics
- 51  Systems Integrators/Consulting
- 52  Third Party Warehousing/Transportation Services
- 53  None of the above

**F** For which of the following types of facilities do you buy, recommend or approve materials handling equipment or services? (Check ALL that apply)

- 60  Manufacturing
- 61  Distribution Center
- 62  Warehouse
- 63  Other (please describe)
- 64/ \_\_\_\_\_

**G** Which of the following other publications do you currently receive? (Check ALL that apply)

- 95  Material Handling Management
- 96  DC Velocity
- 97  None of the above

Please answer all question, sign and date the card. Incomplete forms cannot be processed or acknowledged. The publisher reserves the right to serve only those individuals who meet the publication qualifications.

MMH0908Q/GA CONTINUED ON OTHER SIDE

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Brian Ceraolo, Group Publisher

Charles Tanner, Director of Audience Marketing

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed December 18, 2009

State Massachusetts

County Middlesex

Received by BPA Worldwide December 18, 2009

Type PSJ

ID Number M103Y0D9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009 This issue is -% or 27 copies above the average of the other 5 issues reported in Paragraph two.													
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Total Recipients Who Buy, Recommend or Approve Materials Handling Equipment or Services (See Note 1)	CLASSIFICATION BY TITLE						CLASSIFICATION BY NUMBER OF EMPLOYEES AT COMPANY	
						COMPANY MANAGEMENT	PLANT MANAGEMENT	ENGINEERING	PURCHASING	WAREHOUSING DISTRIBUTION AND LOGISTICS	Sales, Marketing and other titled individuals	Under 100	100 or more
						Presidents, Vice Presidents, General Managers, Owners, CEOs and other Corporate Officials	Plant Managers, Materials Managers, Operations Managers, Production Managers, Maintenance Managers, Supervisors	Plant Engineers, Material Handling Engineers, Industrial Engineers, Manufacturing Engineers, Project Engineers and other Engineering titles	Purchasing Directors/Managers/ Agents and Buyers	Warehouse, Distribution, Logistics, Traffic, Transportation and Supply Chain Directors, Managers & Supervisors			
Food, Beverage & Tobacco Manufacturing	6,570	8.1	5,267	1,303	6,570	1,281	2,474	1,238	538	980	59	689	5,881
Textiles/Apparel Manufacturing	1,468	1.8	1,213	255	1,468	278	467	327	120	264	12	107	1,361
Paper/Printing Manufacturing	4,572	5.6	3,866	706	4,572	777	1,761	916	390	647	81	420	4,152
Chemical/Pharmaceutical Manufacturing	5,452	6.7	4,190	1,262	5,452	794	1,802	1,589	475	735	57	502	4,950
Plastics & Rubber Manufacturing	3,230	4.0	2,541	689	3,230	527	1,025	932	314	388	44	370	2,860
Primary Metals Manufacturing	2,754	3.4	2,233	521	2,754	353	977	880	273	233	38	235	2,519
Fabricated Metals Manufacturing	5,391	6.6	4,337	1,054	5,391	1,082	1,612	1,441	698	475	83	898	4,493
Industrial Machinery Manufacturing	4,068	5.0	3,070	998	4,068	872	922	1,262	425	351	236	811	3,257
Computers & Electronics Manufacturing	2,732	3.4	1,954	778	2,732	517	676	835	266	394	44	310	2,422
Electrical Equipment Manufacturing	2,108	2.6	1,589	519	2,108	332	520	660	247	302	47	273	1,835
Aerospace Manufacturing	1,521	1.9	1,151	370	1,521	142	439	590	149	182	19	105	1,416
Automotive & Transportation Equipment Manufacturing	3,645	4.5	2,796	849	3,645	407	1,074	1,232	440	423	69	294	3,351
Furniture Manufacturing	937	1.2	766	171	937	196	278	212	107	133	11	112	825
Other Manufacturing	3,965	4.9	3,027	938	3,965	810	1,074	721	551	701	108	677	3,288
<b>SUB-TOTAL MANUFACTURING</b>	<b>48,413</b>	<b>59.7</b>	<b>38,000</b>	<b>10,413</b>	<b>48,413</b>	<b>8,368</b>	<b>15,101</b>	<b>12,835</b>	<b>4,993</b>	<b>6,208</b>	<b>908</b>	<b>5,803</b>	<b>42,610</b>
Wholesale Trade	8,486	10.5	7,004	1,482	8,486	3,970	1,771	324	543	1,562	316		
Retail Trade	5,080	6.3	4,118	962	5,080	1,893	1,122	352	330	1,171	212		
3rd Party Logistics Provider	3,389	4.2	2,561	828	3,389	1,514	824	256	91	616	88		
Transportation/Warehousing Services	5,564	6.9	4,464	1,100	5,564	1,942	1,409	389	264	1,423	137		
Business/Consulting Services	4,732	5.8	3,266	1,466	4,732	2,872	720	731	150	135	124		
Other Non-Manufacturing	5,406	6.7	4,013	1,393	5,406	1,459	1,482	767	680	765	253		
<b>SUB-TOTAL NON-MANUFACTURING</b>	<b>32,657</b>	<b>40.3</b>	<b>25,426</b>	<b>7,231</b>	<b>32,657</b>	<b>13,650</b>	<b>7,328</b>	<b>2,819</b>	<b>2,058</b>	<b>5,672</b>	<b>1,130</b>		
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>81,070</b>	<b>100.0</b>	<b>63,426</b>	<b>17,644</b>	<b>81,070</b>	<b>22,018</b>	<b>22,429</b>	<b>15,654</b>	<b>7,051</b>	<b>11,880</b>	<b>2,038</b>		

<b>SUPPLEMENTARY DATA FOR THE ISSUE OF NOVEMBER 2009</b>													
This is an analysis of the 81,070 or 100% of the recipients who buy, recommend or approve materials handling equipment or services. See questionnaire used to elicit these data. Since any one respondent may have checked more than one response, the totals for each of these should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes.													
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	Total Recipients Who Buy, Recommend or Approve Materials Handling Equipment or Services	MATERIALS HANDLING EQUIPMENT AND SERVICES THAT RECIPIENTS BUY, RECOMMEND OR APPROVE										
			Powered Lift Trucks, Floor Trucks & Accessories	Conveying Equipment and AGVs	Software Systems for Manufacturing, Warehousing or Logistics	Automatic Data Capture Equipment, RFID, Information Systems and Controls	Storage & Staging Equipment, Picking Systems, Automated Storage Systems, Racks/Shelves	Packaging, Labeling, Shipping and Weighing Equipment	Work Positioners, Manipulators, and Overhead Handling Equipment	Dock Equipment	Power Transmission Equipment	Systems Integrators/Consulting	Third Party Warehousing/Transportation Services
Food, Beverage & Tobacco Manufacturing _____	6,570	6,570	4,648	4,124	3,336	3,109	4,995	4,675	3,130	3,979	2,682	1,980	2,623
Textiles/Apparel Manufacturing _____	1,468	1,468	1,106	862	740	675	1,173	1,063	647	936	541	373	587
Paper/Printing Manufacturing _____	4,572	4,572	3,370	2,639	2,136	1,869	3,442	3,175	2,227	2,808	1,885	1,059	1,647
Chemical/Pharmaceutical Manufacturing _____	5,452	5,452	3,521	2,991	2,626	2,461	3,941	3,780	2,389	2,796	1,969	1,418	1,900
Plastics & Rubber Manufacturing _____	3,230	3,230	2,206	1,842	1,482	1,373	2,440	2,247	1,603	1,772	1,231	708	1,105
Primary Metals Manufacturing _____	2,754	2,754	1,878	1,508	1,341	1,148	2,163	1,701	1,755	1,440	1,350	666	911
Fabricated Metals Manufacturing _____	5,391	5,391	3,930	2,847	2,433	2,041	4,192	3,477	3,111	2,827	2,068	1,099	1,655
Industrial Machinery Manufacturing _____	4,068	4,068	2,484	2,082	1,686	1,562	2,725	2,239	1,879	1,635	1,504	962	1,050
Computers & Electronics Manufacturing _____	2,732	2,732	1,393	1,013	1,591	1,477	1,955	1,763	1,012	1,085	641	862	1,007
Electrical Equipment Manufacturing _____	2,108	2,108	1,269	923	940	913	1,484	1,341	845	953	636	474	659
Aerospace Manufacturing _____	1,521	1,521	838	513	678	699	1,136	885	688	597	411	360	394
Automotive & Transportation Equipment Manufacturing _____	3,645	3,645	2,441	1,907	1,624	1,630	2,678	2,125	1,763	1,739	1,128	808	1,202
Furniture Manufacturing _____	937	937	724	528	468	398	737	636	471	600	306	215	338
Other Manufacturing _____	3,965	3,965	2,798	1,992	1,833	1,682	2,923	2,579	1,651	2,008	1,178	876	1,507
<b>SUB-TOTAL MANUFACTURING</b>	<b>48,413</b>	<b>48,413</b>	<b>32,606</b>	<b>25,771</b>	<b>22,914</b>	<b>21,037</b>	<b>35,984</b>	<b>31,686</b>	<b>23,171</b>	<b>25,175</b>	<b>17,530</b>	<b>11,860</b>	<b>16,585</b>
Wholesale Trade _____	8,486	8,486	6,260	3,770	4,005	3,293	6,475	5,514	3,178	5,132	2,223	1,984	3,634
Retail Trade _____	5,080	5,080	3,699	2,455	2,420	2,026	3,836	3,060	1,845	2,941	1,223	1,276	2,180
3rd Party Logistics Provider _____	3,389	3,389	2,286	1,335	1,930	1,581	2,280	1,962	1,024	1,877	666	918	2,442
Transportation/Warehousing Services _____	5,564	5,564	4,249	2,189	2,891	2,338	3,728	3,154	1,816	3,307	1,379	1,122	3,161
Business/Consulting Services _____	4,732	4,732	2,223	2,477	2,653	2,330	3,073	2,449	1,843	1,893	1,363	2,600	1,769
Other Non-Manufacturing _____	5,406	5,406	3,446	2,390	2,185	2,034	3,997	3,069	2,155	2,691	1,620	1,273	1,697
<b>SUB-TOTAL NON-MANUFACTURING</b>	<b>32,657</b>	<b>32,657</b>	<b>22,163</b>	<b>14,616</b>	<b>16,084</b>	<b>13,602</b>	<b>23,389</b>	<b>19,208</b>	<b>11,861</b>	<b>17,841</b>	<b>8,474</b>	<b>9,173</b>	<b>14,883</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>81,070</b>	<b>81,070</b>	<b>54,769</b>	<b>40,387</b>	<b>38,998</b>	<b>34,639</b>	<b>59,373</b>	<b>50,894</b>	<b>35,032</b>	<b>43,016</b>	<b>26,004</b>	<b>21,033</b>	<b>31,468</b>

<b>SUPPLEMENTARY DATA FOR THE ISSUE OF MAY 2009</b>					
This is an analysis of the 72,366 or 89.3% of the recipients who have indicated the types of facilities for which they buy, recommend or approve materials handling equipment or services. See questionnaire used to elicit these data. Since any one respondent may have checked more than one response, the totals for each of these should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes.					
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	Total Recipients Who Buy, Recommend or Approve Materials Handling Equipment or Services	Type of facilities for which subscribers buy, recommend or approve materials handling equipments or services		
			TOTAL RESPONDENTS	Distribution Centers/Warehouses	Manufacturing Facilities
Manufacturing _____	48,413	48,413	44,122	25,411	38,479
Wholesale/Retail Trade _____	13,566	13,566	11,999	11,098	5,167
Third Party Logistics Provider, Transportation/Warehousing Services, Business/Consulting Services, Other Non-Manufacturing _____	19,091	19,091	16,245	14,302	7,919
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>81,070</b>	<b>81,070</b>	<b>72,366</b>	<b>50,811</b>	<b>51,565</b>